ENGL 382 A: WRITING FOR THE WEB

SPECIAL TOPICS IN MULTIMODAL COMPOSITION: RHETORIC IN THE MAKING

- Spring 2016

Meeting Time: TTh 10:30am - 12:20pm
Location: MGH 082
SLN: 13968

ADDITIONAL DETAILS:

This course offers students in a variety of disciplines—humanities, business, art, sciences, engineering, etc.—an opportunity to learn and practice writing skills. Students are encouraged to work on projects connected to their interests as we examine and practice writing as a form of making, as well as writing in support of other kinds of making. The goal of this course will be to make rhetorical interventions that matter, working in traditional and new media writing, as well as 2D and 3D forms. We will explore and practice strategies for getting ideas, designing, improvising, prototyping, testing, failing (yes, failing!), refining, and implementing. Please note that prerequisites have been waived and prior experience with web writing is not necessary. Contact the instructor or English advising for an add code. This course satisfies the UW "Composition" credit.

Catalog Description:
Focuses on emerging questions, debates, genres, and methods of multimodal analysis and production. Topics vary but might include transmedia storytelling, digital humanities, audiovisual essays, new media journalism, and performance. Although course has no prerequisites, instructors assume knowledge of academic argumentation strategies.

GE Requirements:
English Composition (C)

Status: Active
Last updated: October 5, 2016 - 9:41pm

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