BOOKS, ARTICLES, AND ONLINE RESOURCES FOR TEACHING MULTIMODAL COMPOSITION

Note that some of the following resource links require you to log on with your UW Net ID.

BOOKS

- *Composing (Media) = Composing (Embodiment): Bodies, Technologies, Writing. The Teaching of Writing* (Arola and Wysocki 2012). Examines how theoretical understandings of embodiment and multimodality intersect; also has useful pedagogical resources enacting the theory and research featured in each chapter.
- *Digital Humanities Pedagogy: Practices, Principles, and Politics* (Hirsch 2012). Contains article on digital humanities in a first-year writing course. Select "Read the PDF" or "Read the HTML" to view the text online.
- *Digital Writing: Assessment and Evaluation* (McKee and DeVoss 2013)
- *Multimodal Literacies and Emerging Genres* (Bowen and Whithaus 2013)
- *On Multimodality: New Media in Composition Studies* (Alexander and Rhodes 2014)
- *Reading the Visual: An Introduction to Teaching Multimodal Literacy* (Serafini 2013). Instructors can order a free exam copy via the publisher’s site. Serafini’s website features a handout that condenses the book’s key ideas.
- *RAW: (Reading and Writing) New Media* (Ball and Kalmbach 2010). Text has a companion website with chapter summaries and references.
- *Toward a Composition Made Whole* (Shipka 2011)
- *Still Life with Rhetoric: A New Materialist Approach for Visual Rhetorics* (Gries 2015). Book includes extensive case study of Fairey’s Obama hope image to illustrate how one might apply the theorized new materialist approach.

ARTICLES AND JOURNALS

- *Computers and Composition: An International Journal*, particularly the Spring 2014 issue on multimodal assessment
Computers and Composition Online

"Contemporary US Memorial Sites as Exemplars of Rhetoric's Materiality" (Blair, Rhetorical Bodies, 1999)

"The Evaluative Dynamics of Multimodal Composing" (Gunsberg, Computers and Composition 38.A, 2015). Ethnographic study of how students attribute relative value to particular elements of their multimodal projects.

"Integrating Assessment and Instruction: Using Student-Generated Grading Criteria to Evaluate Multimodal Digital Projects" (Adsanatham, Computers and Composition 29.2, 2012)

The Journal of Multimodal Rhetorics

Kairos: A Journal of Rhetoric, Technology, and Pedagogy, particularly the Kairos Praxis Wiki


"Multimodal Composing in Digital Storytelling" (Yang, Computers and Composition 29.3, 2012). Case study of two MLLs' digital storytelling projects.


"(Re)Educating the Senses: Multimodal Listening, Bodily Learning, and the Composition of Sonic Experiences" (Ceraso, College English 77.2, 2014)

"Tracing Transfer across Media: Investigating Writers' Perceptions of Cross-Contextual and Rhetorical Reshaping in Processes of Remediation" (DePalma, College Composition and Communication 66.4, 2015)

WEBTEXTS, BLOGS, PODCASTS, AND OTHER ONLINE RESOURCES

Accessible Syllabus (Womack 2016). Provides concrete strategies—from visual elements to inclusive policy—for making course materials more usable and accessible.

Between Modes: Assessing Student New Media Compositions (Sorapure, Kairos 10.2, 2006)

Composing with Sound (Ceraso and Ahern, Composition Studies 43.2, 2015)


Digital Rhetoric Collaborative

Digital Teaching Tools (CIC Blog, 2016). Provides categorized annotations of digital teaching tools for a variety of purposes

Evocative Objects: A Workbook on Multimodal Composition Including Assignments, Exercises & Further Reading

Making Waves: Voiceless Audio Essays and the Visual Rhetoric of Aural Rhetoric (Folk, Computers & Composition Online, Fall 2015-Fall 2016)


Multimodal Composition in Kairos: A Rhizomatic Retrospective (Ryerson 2016)

Multimodality in Motion: Disability & Kairotic Spaces (Yergeau, et al., Kairos 18.1, 2013). Particularly useful for the discussion of multimodal inhospitality.

Networked and Multimodal Composition. Whitney Trettien's Fall 2015 course syllabus. The course is "built around six key practices of digital composition," which include contributing (to Wikipedia), collecting (on Pinterest), curating (on Storify), composing in class exercises, communicating the class's work via a collaborative webtext, and cutting up peers' work.

Podcasting in a Writing Class? Consider the Possibilities (Bowie, Kairos 16.2, 2012)

Reversing Notions of Disability and Accommodation: Embracing Universal Design in Writing Pedagogy and Web Space (Dunn and De Mers, Kairos 7.1, 2002). While the authors reference outdated technologies, they provide a compelling argument for multi sensory, multimodal pedagogy, with specific example activities.


Technological Familiarity & Multimodality: A Localized and Contextualized Model of Assessment (Bacha, Computers & Composition Online 2017)

Three Frameworks and a Pedagogical Approach: Teaching Video Arguments in First-Year Composition (Briggs, Computers and Composition Online, Spring 2014)