**Genre Production (MP2)**

**Draft: 5/10 by 9:30 AM // Peer Feedback: 5/11 by 11:59 PM**

**Due: 5/13 by 11:59 PM**

**Task:**

Create the text you proposed in SA4. Consider your audience, genre, and purpose when you are making decisions about the type of evidence, reasoning, and argumentation you will include.

**Draft:**

Bring a draft (print or electronic) of your text to class on Thursday. Send, give, or present the text to your audience.

**Draft Feedback:**

Respond to your peer’s draft via Canvas or Google Docs by 5/11 at 11:59 PM. Explain (from the perspective of your character) what was effective and ineffective and why. Discuss at least two examples of effective choices and two examples of choices that could use revision. Remember that the goal of the text you received is to persuade your character.

**Writer’s Note (at least 3 pages—does not need to be included in the draft):**

When you turn MP2 on 5/13, include a writer’s note. In this note, explain the rhetorical choices you made in your text. Give specific examples. For instance, explain why you used a particular font or image, why you relied on appeals to emotion, or why you chose to use a journalistic tone. If you’re having trouble meeting the page requirement, re-read (or re-watch) the text you have created, and look for the decisions you have made in relation to genre and audience. You can also review the rubric for ideas. More detail is generally better in this case. Your writer’s note should also include a rationale for the revisions you made in response to your draft feedback.

**Format:**

5-7 pages double-spaced or 2.5-3.5 pages single-spaced. If you are recording audio or video instead of creating a written text, double the number of pages and subtract 1 to get the number of minutes. 5 pages = 9 minutes. 7 pages = 13 minutes. Your Writer’s Note must be at least three of your 5-7 pages. If you use outside sources, include a Works Cited or References page.

**Evaluation Rubric:**

* **Outcome 1:** Implements and justifies rhetorical strategies in relation to genre, content, conventions, style, language, organization, appeals, media, timing, and design tailored to the given audience, purpose, and situation.
* **Outcome 3:** Makes a claim that accounts for the stakes and consequences for a specific audience and explains rhetorical choices in relation to the claim and stakes for both the (character) writer and (character) audience.
* **Outcome 4**: gives, receives, interprets, and incorporates constructive feedback in response to an audience.