**Project Proposal (SA4)**

**Due: 4/29 by 11:59 PM via Canvas (extra credit if in by 11:59 Friday)**

**Context**:

In MP2, you will create a text with the purpose of persuading another character in the roleplaying game from the perspective of your own character. In SA4, you will choose your claim and genre. In SA5, you will analyze the genre you have chosen before creating the text in your chosen genre in MP2.

**Task**:

For this assignment, you will write a 2-3 page proposal that outlines your plan for MP2. Address each of the following in your paper:

* What is your claim?
* Why did you choose this claim? What is your goal?
* How will this claim appeal to your audience (see below for audience assignments)?
* What genre(s) will you use to make this claim?
* What information do you need to learn to make this claim successfully? What outside sources (if any) will you need to use?
* How and why will you use ethos, logos, and/or pathos in MP2?
* What design choices will you need to make (in terms of font, images, color, format, etc.)

**Audience:**

[Assign each student-character to another student-character as their audience. Students should not be writing to someone who is also writing to them—e.g., If Student A is writing to Student B, Student B should be writing to Student C rather than Student A].

**Evaluation Rubric:**

* **Rhetorical situation (Outcome 1):** Justifies rhetorical choices in relation to the purpose, audience, and stakes.
* **Claims (Outcome 3):** Makes a complex, arguable claim that iterates the stakes and considers potential counterarguments.Proposes a plan for supporting the claim.
* **Choice outcome (pick 1):**
  + **Intertextuality (Outcome 2):** Explains what the proposed project contributes to existing conversations about this topic and how sources will be used to further the claim.
  + **Warrants (Outcome 1):** Analyzes the reasons behind the audience’s views and links this analysis to the rhetorical choices for MP2. (A, J, L, N)
  + **Revision (Outcome 4):** Include a ½ page revision note at the end of your paper detailing what you perceive to be the strengths and weaknesses of your paper with a focus on how you could revise it for your portfolio. (H)

**Format:**

2-3 double-spaced pages, 1” margins, 12-point Times New Roman, MLA or APA format.