**Genre Analysis (SA5)**

**Due: 5/\_\_ by 11:59 PM via Canvas**

**Context**:

You may be used to thinking of “genre” as something that separates books in a library into categories like “mystery” and “sci-fi.” This week, we will discuss genre as a much broader term that refers to any type of text (which can include non-written “texts”) that has its own characteristics. In SA5, you will analyze the genre you picked in SA4 before creating a text in that genre for MP2.

**Task:**

(adapted from *Contexts for Inquiry* pp. 102-104)

1. Collect 3-4 examples of the genre, and cite your sources.
2. Describe the rhetorical situation(s) in which this genre might be used. What is the purpose? The intended audience? Where might you see this genre? Who produces it?
3. Identify patterns. What do the texts you have collected have in common? Patterns might include visual design features, word choice, or modes of persuasion.
4. Analyze the meaning of the patterns. Why does this genre (and its patterns) matter? To whom does it matter? Why do these genre’s patterns exist?

**Evaluation Rubric:**

**Outcome 1:** Identifies the rhetorical situation (audience, venue, purpose, author, etc.) in which this genre is usually used.

**Outcome 2:** Identifies patterns across texts and synthesizes these patterns into a cohesive description of a genre’s characteristics (these may include tone, design, word choice, use of sources, and modes of persuasion among other factors).

**Outcome 3:** Analyzes the significance and purpose(s) of a genre and its patterns.