

## MP2.2: Podcast Mini-isode

### Targeted Outcomes:

- Outcome 1: Develop the ability to recognize and write for different audiences and contexts.
- Outcome 2: Effectively and responsibly put outside texts in conversation with our own as a means of developing a line of inquiry or strengthening a claim.
- Outcome 3: Craft a complex claim.
- Outcome 4: Continue the composition process through thoughtful revision and editing.

**Due: Tuesday, May 28<sup>th</sup>, 11:59P via Canvas**

### Description

You should now have a firm grasp of your argument and a good idea of what you need to do in order to make that argument effectively. This week is your opportunity to take the raw material from the previous weeks assignments and shape them using the composition strategies you've developed all quarter as well as the technical know-how you've gained during this project sequence.

### Task Breakdown

Revise your MP 2.1 script—and hopefully any of the practice recordings you may have made during the script process—so that your project successfully accomplishes all of the goals of a podcast episode. In order to achieve these goals, you might have to revisit your argument, rethink your evidence, try out a new organization, listen to some examples of current podcasts, or any number of other things. What's important to keep in mind is the overall goal of creating a complex and persuasive public-facing composition that explores and successfully argues for or against a topic.

### Getting Started

Over the past few weeks, you should have established your audience, argument, evidence, and organization. This week, in addition to adding revisional touches and recording your episode, you'll be making sure that all of these elements are present and effectively employed. Here are some questions to help you think through issues that often come up in revision:

- Is my argument clearly articulated? Is my claim complex?
- Does my evidence support my argument? Do I need to provide more evidence or more analysis?
- Is my organizational strategy apparent? How can I cue my audience into transitions and developments?
- Am I appealing to my audience effectively? What changes in my tone can I make to appeal to them?
- What conventions am I missing? Am I using intro music, sound effects, and other conventions appropriately?

### Logistics

- **Due: Tuesday, May 28<sup>th</sup>, 11:59P via Canvas**
- Your podcast should be uploaded as a **.wav or .mp3 file**.
- **A Works Cited page uploaded to Canvas with all of the sources used for the podcast. This should be MLA formatted. You can find examples of this at the Purdue OWL website.**

### Minimum Requirements

- Episode should be 7-9 minutes in length unless you are working in a 2-person team (there is a bit of room for leniency but you should not be submitting anything over 10 minutes. Anything longer usually indicates that your argument is not specific, you are using too many sound effects, or your audio clips are too long.)
- **If you are working in a 2-person team, your podcast must be 10-12 minutes.**
- Incorporate the linguistic mode, music, and sound effects
- Make a complex, high-stakes argument that clearly takes a side of the topic.
- Incorporate and appropriately cite/credit at least **one** primary source and **three** secondary sources. You are not limited to only this number of sources. You can use as many as you would like.

### Expectations

A successful project will:

1. Set forth a complex, high-stakes, argument that chooses a side of your topic
2. Utilize evidence and analysis to support a complex argument
3. Employ an effective organizational strategy
4. Follow the conventions of the podcast genre
5. Be appropriately pitched to its intended audience