Student Name

Student Address

Seattle, 98000

April 5, 2015

Floyd Mayweather

2345 SW 345 Street

Los Angeles, 45688

Dear Floyd Mayweather:

My name is \_\_\_\_\_ and I am writing this letter to talk to you about your role in boxing and the sort of message that your sport sends to young people. First of all, I would like to tell you how much I admire your dedication to your work. Many of my friends are huge fans of yours. I have seen your boxing matches and you are exceptionally great at what you do. Your record says it all. You have won three Golden Gloves, an Olympics bronze medal, and you boast 38 undefeated bouts, which makes you one of the best boxer of your era.

While I admire your dedication to your sport, I want to talk to you about the problematic message your role in boxing sends to young people. You certainly know more about boxing than I do, but I know that boxing is violent, dangerous and it creates sides between losers and winners. Boxing is a hugely popular form of entertainment. It gives people pleasure to watch two boxers fight until one of them is knocked out. I just finished writing a short essay to high school kids about how boxing is one example of conflict. I even gave you as an example on how you and successful boxers benefit from the fact that we humans love conflicts and use conflict to compare and choose the best. Everything is about competition in this world and almost all the time some sort of conflict takes place. I’m writing this letter to ask your true opinion on how society is promoting conflict by supporting and watching boxing.

I know you have a big boxing match coming up soon with Many Pacquiao, so good luck!

Sincerely, your true fan,

Student Name

Writer’s Memo

For this assignment, the hardest thing was choosing a genre and an audience. It took me a while but I finally decided to do a little short essay for high school students and a formal letter for the world champion boxer, Floyd Mayweather. The method I used to choose my genre and my audience was based on the topic I was interested in writing about. My topic, which is boxing, seems to have a particular group of audience. Younger people. I decided to write a short essay about boxing that targets a younger audience. My second audience was the professional boxer, Floyd Mayweather. I wanted to stay in the same topic and just change the audience and genre.

I made different rhetorical choices for each audience. For the short essay, I was very opinionated and it felt like more of a speech since I was doing all the talking. I am not asking any questions but just making statements. In both writings, I give examples that gets the audience’s attention. I throw in some facts to make me sound credible. In my letter, I am very sincere and respectful. I try to get Floyd’s attention by acknowledging his achievements. Then, I dive into the reason why I am writing the letter, which is WHAT??.

I did a better job writing the essay than the letter. It is because it is easier to write a very direct and simple paper. I did a great job getting my points across and communicating my arguments and solutions with the audience. I believe the example I gave was interesting and engaging. There are many places where I could improve. I could improve my writing in general, my ability to distinguish different genres and audience, the formality of my writing, grammar and more. But overall, I thought it went well.