

SA5: Annotated Instagram

Targeted Outcomes:

- Outcome 1: Develop the ability to recognize and write for different audiences and contexts.
- Outcome 2: Effectively and responsibly put outside texts in conversation with our own as a means of developing a line of inquiry or strengthening a claim.

Due: Monday, May 13th, 11:59P via Canvas

Description

Now that you have decided on a topic for your podcast and developed a clear picture of your target audience, it's time to develop the subject of your first episode. The goal for this project sequence is to create a podcast episode that **effectively makes a complex argument**. Unlike some podcasts, you'll be doing more than just providing entertainment or information—though you'll be doing that too—but you'll also be making **a complex, genre-appropriate claim and supporting it with evidence and analysis**. In order to get to that point, you'll need to generate a line of inquiry and do some research toward it. This week's project is about following that open-ended question, finding reliable and relevant sources, and synthesizing those sources through intertextuality. And you'll be doing all this in a public-facing, non-academic genre: Instagram.

Task Breakdown

This project serves the function of an **annotated bibliography: an archive of knowledge in which you document sources that have informed your research and put those sources in conversation with one another**. While annotated bibliographies are carefully ordered and ruled by rigid conventions, Instagram is a non-linear space for more unconstrained exploration. Your task this week is to dive into research and develop a line of inquiry for your podcast. Follow that line of inquiry and collect at least ten reliable and relevant sources—one of which must be primary—of various modes. Post each of these sources on your Instagram and build intertextuality using genre appropriate strategies. Basically, put these sources in conversation with each other. Sources of any mode—articles, videos, pictures, gifs—are all acceptable as long as they further your line of inquiry and are in conversation with other sources.

Getting Started

You already have a topic for your podcast, so now you need to zoom in **on a specific line of inquiry** to explore in your first episode. Once you have that line of inquiry in place, use the research practices gained from the research tutorial and any tools you've already developed by exploring the internet. Here are some questions to get you started finding sources and creating your Instagram:

- What is an open-ended question I have about my topic that others will find interesting as well?
- Is my question worth exploring? Will the answer come too quickly or too slowly?
- How can I find and share sources in a genre-appropriate way? How can I tell if a popular source is reliable?
- What are some forms of citation and intertextuality that are appropriate for Instagram?

Execution

Once you've put forth an idea of your research through the line of inquiry, it is now time to research and gather sources for your bibliography. Your annotations should include:

- The citation information—formatted in MLA—for the source
- A brief overview of the source
- How you imagine it working in your research

Logistics

- **Due: Monday, May 13th, 11:59P via Canvas**
- **Create a new Instagram account** using posts as annotated bibliography entries.
- **Keep your profile private.** This is not a public-facing class.
- Request to follow **max_multimodal_182**
- Upon request, allow this account to follow you as this will be the way your assignment will be submitted.

Minimum Requirements

- Ten reliable, relevant, and recent sources—**at least one must be a primary source, at least one must be a book, and at least one must be a scholarly article.**
- One of the ten sources must offer a counterargument to another source.

Expectations

A successful project will:

1. Contain ten reliable, relevant, and recent sources.
2. Employ written explanations and other genre-appropriate strategies for building **intertextuality**.
3. Clearly follow a line of inquiry toward a complex argument.
4. Follow the conventions of Instagram (including audience-awareness). This means composing your entries as if it was an Instagram post.
5. Your Instagram account should be created to focus upon your podcast show, not you. It should be named and branded appropriately.