Student Sample 2

Outcome 3

Outcome three involves building a complex but not misleading, debatable and valuable claims. Once you have the claim, it’s important to support the main claim by making few sub-claims and doing analysis following each sub-claim. Moreover, in order to make your claim debatable, place a counter argument is a normal way to show how other’s thinking about your claim.

I believe that my major paper one meets the outcome though making a complex, clear, debatable claim, which is “In my opinion, the cheap products’ advertisements are more useful than people think and still worth advertising although the advertising fee is increasing annually.” It’s a pretty clear claim and the topic also can be applied to doing researchs. , in order to make intend audience understand this main claim more detailed, I attached three reasons why it is mattered right after the main claim, which are:  First of all, advertisements change people’s purchasing habit and affect their choice during the process of purchasing.” Which make people understand how powerful is the genre directly. I noticed that advertisement itself is a kind of genre. We are familiar with it but we don’t really know how powerful it is, so that’s a part of the reason I said “more useful than people think” as one of my stakes. “Secondly, advertisements influence more frequently on purchasing cheap products than expensive things because most people buy cheap products more often.” Compared to the genre of the advertisement, analysis is also an important strategy which can be applied to this essay, I used hypothesis example which is “For example seventh generation’s diapers, if we suppose the cost is zero, the total benefit for one bag of diapers is just the price, 8 dollars exclude tax.”, personal example which I used ( on page 5 second paragraph), and also historical example about GDN (on page 4 first paragraph )and Bishengyuan diet tea company (page 3 last paragraph )examples to strongly support my major paper one. “Thirdly, not only advertisements makers and producers benefit from advertisements, consumers would also benefit from advertisements because it fit their requirements.” After explain the reason how advertisements is important to producers and advertisement makers, I focus back to the most intend audience of my major paper, millions of customers. Because the main claim concerns many people’s benefits, so it is being argued matters.

In addition, I placed my persuasive reasons in a logical order to support my main claim. From the most important to less important, and placed the counter argument at last to give some point of view from others. Especially in my counter argument, I also list two reasons from the most reasonable to less. Most beginning and ending of the paragraphs in my essay tie back to my main claim. “So making advertisements for cheap product is an efficient and useful way to get people familiar with the merits of their products in a short time.” (page 4 first paragraph) which tie back to how powerful the genre is of my main claim.

In all, my major paper one meets all aspects of the outcome three through making a complex and debatable claim instead of just giving information. Each time I revise my main claim, I used the writing strategies from class to make it more and more specific and detailed and trying to use the evidences I found to support it. When the main claim become clear and perfect, I also understanding what the stake of the main claim is. Outcome three is the hardest one through the four outcomes, but I think I did a good job.