Short Assignment 2: Literacy Narrative (video or essay)

Compose a Literacy Narrative with the purposes of 1) examining and reflecting on your personal reading, writing and communication practices; 2) placing these practices into a larger context by reflecting on familial, cultural and historical events and values. The purpose is to investigate and understand how literacy practices are shaped by changing contexts such as culture, language, historical events and family values. This assignment is also a place to help you start exploring the intersections among literacy, language, and identity.

As a starting point, you can think of ‘literacy’ as the practice of reading and writing multiple kinds of texts. It includes the practices of reading alphabetic texts (books, magazines, websites, blogs) and visual texts (photographs, television shows, computer games), and the practices of composing written texts (essays, newspaper articles, business memos), visual texts (photographs, advertising posters, graphs), and hybrid texts (board games, computer games, vlogs).

You have the option to either compose a video essay or an alphabetic essay. Either way, your literacy narrative should address at least ONE of these:

- Some discussion on significant familial/historical/cultural/social events that shaped your literacy values and practices
- The role of your family members in influencing your literacy practices
- Formal schooling history shaping your literacy practices
- Relationship between your multilingual identity and literacy practices

Rhetorical Situation

Purpose: to exercise metacognition on what you know about literacy so that composing this assignment can serve as an entry point for engaging with literacy practices you’ll encounter at your service learning site and also, for learning literacy practices useful in both college classroom and outside contexts.

Audience: yourself, your classmates and teacher

Logistics:

Option A: a video essay in 4-5 minutes
Option B: an alphabetic essay (feel free to include 1-2 relevant images): total 2-3 pages in Microsoft Word document (at least 2 full pages); 12-point Times New Roman
Use 1-inch margins and double-spacing consistently (Refer to the “Sample Paper for Formatting” on Canvas)
Upload your video or Word document essay on Canvas before midnight on Apr 9 (Sun)

Targeted Course Outcomes: 1 & 4

1. To demonstrate an awareness of the strategies that writers use in different writing contexts.
   - The writing employs style, tone, and conventions appropriate to the demands of a particular genre and situation.
The writer is able to demonstrate the ability to write for different audiences and contexts, both within and outside the university classroom.

The writing has a clear understanding of its audience, and various aspects of the writing (mode of inquiry, content, structure, appeals, tone, sentences, and word choice) address and are strategically pitched to that audience.

The writer articulates and assesses the effects of his or her writing choices.

4. To develop flexible strategies for revising, editing, and proofreading writing.

- The writing demonstrates substantial and successful revision.
- The writing responds to substantive issues raised by the instructor and peers.
- Errors of grammar, punctuation, and mechanics are proofread and edited so as not to interfere with reading and understanding the writing.