

Genre Analysis Hands-on Activity:

Outcomes/Skills Addressed	Short or Major Assignment Scaffolded
Outcome 2	SA 1 (Genre Knowledge)

Objectives:

- Help students look at genre samples as a range of examples and learn patterns on genre features
- Examine a genre for both its features and social effects
- Help students look at writing as a social communication tool

Materials:

- Genre samples
- Guidelines for Analyzing Genres handout

Group work:

- Have small groups of 3-4. Each group examines one genre using the questions on the handout. (I have used genres such as credit card offer letters, FAFSA application forms, okcupid dating profiles, college mission statements, etc. I would give 3-4 samples of each.)
- Groups write down genre features and patterns that they notice.
- Presentation time: each group presents to the class their genre analysis and answer questions from their classmates.